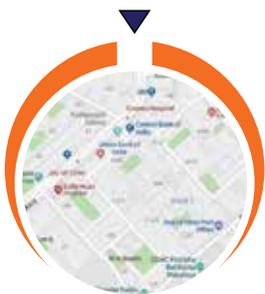


## MAKING OUR WORLD BETTER THROUGH MAPS & LOCATION TECHNOLOGIES



### *BRINGING INNOVATION IN THE AREAS OF*



**MAPS & TRAFFIC**



**NAVIGATION**



**IoT & TELEMATICS**



**ANALYTICS**

# MAPS & TRAFFIC

Live maps created with high-tech on-ground presence, local intelligence and machine learning. These maps enable web and mobile applications with the most granular house level building data, location-based demographics and socio-economic data for various geographies. Our cutting edge maps built using high definition 3D, realview technologies, superimposed with live traffic services, embedded navigation and connected services are powering the autonomus world.



## Maps & Data

MapmyIndia maps are professionally curated & continuously updated detailed maps that offer unmatched coverage with – millions of unique destination, expanded coverage of all India road network and street level details. It covers house level data for urban India & 650,000 villages. MapmyIndia high precision mapping is evolving towards 2D & 3D for emmersive experience.

- **Search Data** - Address, Point of Interest & Administrative Data
- **Display Data** - 3D landmarks, Shoebox city models, Land use
- **Route & Guide Data** - Transportation, Graphics, Phonemes
- **Analysis Data** - Demographics, Socio-Economic Data
- **HD Maps for Autonomous Vehicles**



## Traffic

MapmyIndia's Robust Traffic Platform produces & aggregates highly reliable traffic information. The data is collected for location, speed & direction of vehicles on the road. It is fused, filtered & validated to detect the traffic flow throughout the entire road network & gives a reliable overview of traffic conditions.

Transforming Big Data from various probes of mobile/vehicle sensors & devices into meaningful Real-time traffic information, developing high quality predictive traffic services to help authorities, businesses and consumers

### Event Data

Aggregation of the road data with information such as traffic jams, accidents, obstacles, roadworks, speed etc

### Mobility Data

Traffic movement through vehicular data GPS probes & mobile applications

### Real Time Traffic Data

Real-time distribution of traffic speed & congestion overlayed on digital maps

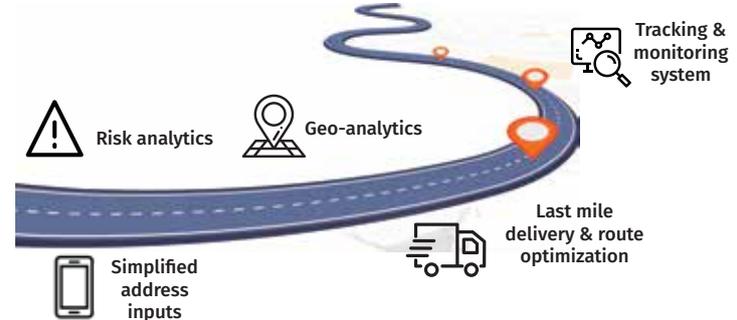
### Predictive Traffic

Predictive analytics using historic traffic feed to show possible traffic scenarios in future



## Map APIs & SDKs that your business needs

Interactive Maps & advanced Map features provided as Data-as-a-Service into web & mobile applications, for fast, flexible access to map data & functionality.



## Building Blocks to Add Powerful Location Intelligence & Mapping Functionality

### MAPS & TRAFFIC

Highly detailed & interactive maps with 2D/3D viewing options & real time traffic flow

### SEARCH

Experience relevant & most accurate search results for an address, a place or a pair of geo-coordinates

### TELEMATICS

Get easy access to live data from your connected devices & sensors

### ROUTES & NAVIGATION

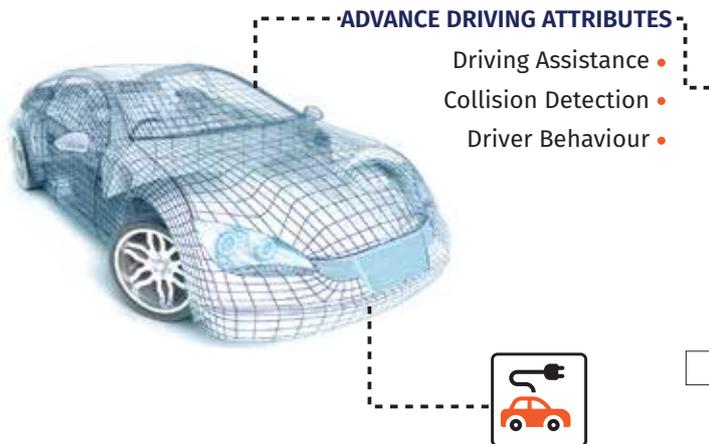
Get turn-by-turn directions with alternate driving routes between specified locations, with traffic

*"MapmyIndia has been continuously powering various Industrial verticals with map offerings through consumer apps, navigation devices, licensing, map APIs, tracking and analytics. Some of the leading companies like Flipkart, Ola Cabs, Toyota, Mahindra & Mahindra, Hyundai, Honda, BMW, Renault, Tata Motors, Ford and many others are using MapmyIndia maps."*

# NAVIGATION

**MapmyIndia Smart Mobility Platform** is designed to address the emerging needs of Safety, Convenience & Efficiency in the Automotive Industry. It is driving the Indian navigation industry by providing connected devices, internet, mobile and in-car navigation products to end consumers directly as well as through partnership with leading international and national players.

Our cutting edge maps built using high definition 3D, realview technologies, superimposed with live traffic services, embedded navigation and personalized infotainment systems, enable vehicles to become more intelligent, making driving more informed, safer and enjoyable.

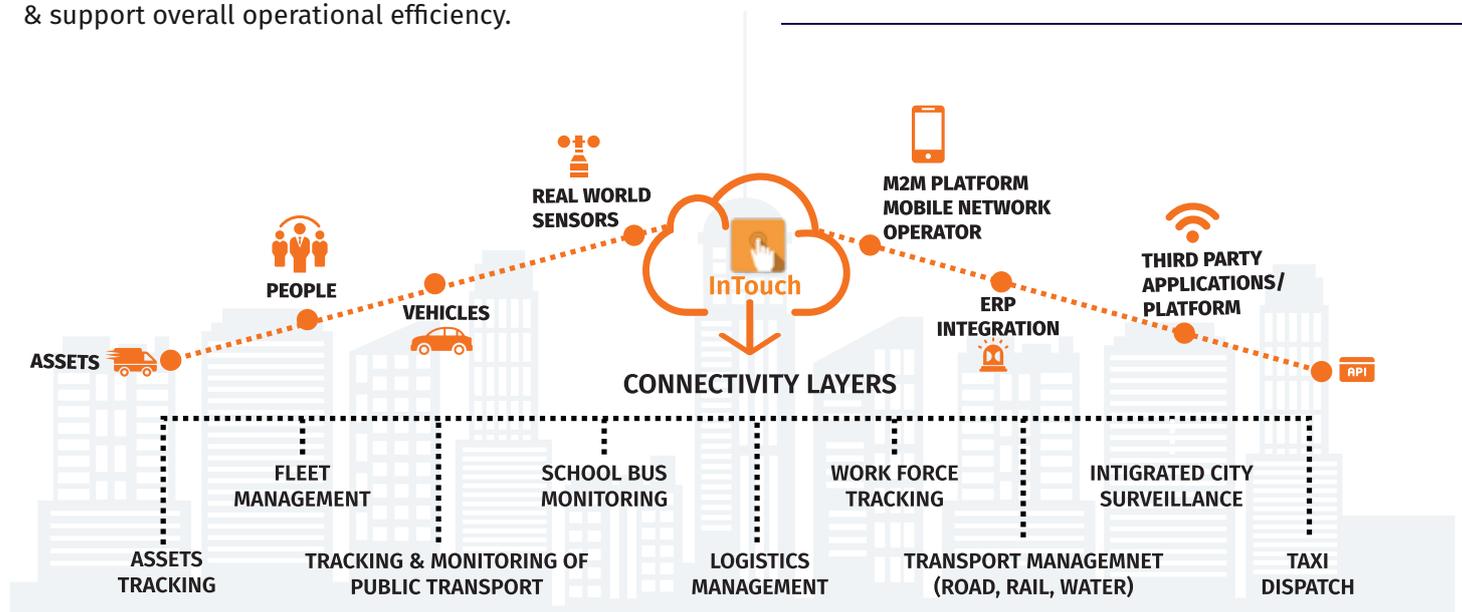


- Navigate to nearest charging location making mobility easier
- Range direction & calculation to the nearest charging station
- Mapping of nearest vehicle charging stations

# IoT & TELEMATICS

MapmyIndia's advanced IoT & Telematics platform InTouch powers fleet management, vehicle telematics and connected car services. It is a *Software-as-a-Service*, used by various businesses to improve performance, save costs & support overall operational efficiency.

*"MapmyIndia is a building technology platform for connected cars & travelers, paving the road for autonomous multi-modal & safe mobility"*





Intouch connecting plethora of **Devices & Sensors**

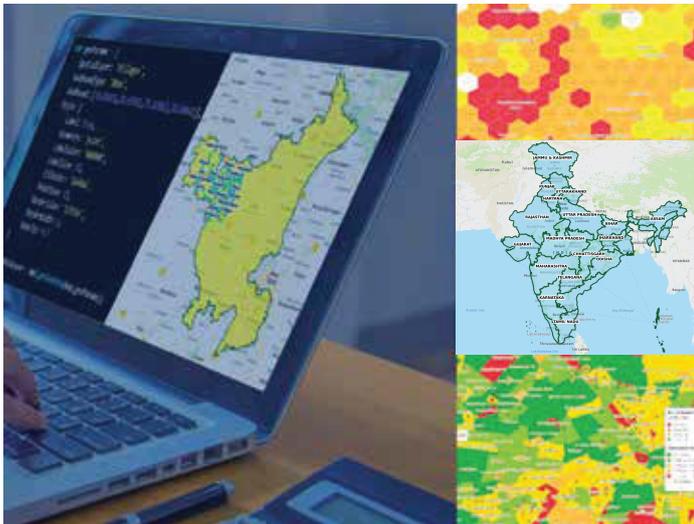
A secure, intelligent & modular location based IoT platform built with **Robust Features**

- With accurate & reliable maps with live traffic.
- Flexible & scalable API stack.
- Integrated with all major types of IoT devices.
- Live location tracking.
- Route creation & geofence management.
- Domain specific alarms & reports (vehicle battery, fuel theft, monthly fleet summary, geofence speeding, trips & drives & more).
- Insight on fleet utilization & driving behavior.

## ANALYTICS

Today, organizations are wanting to harness the power of location information to aid with their future business challenges. Our geospatial analytics use influx of Big data & Spatial Information in new ways & integrates with the latest technology for robust & scalable geospatial solutions.

These solutions are being implemented for various major enterprises in India & has helped them in *Planning, Expansion & Decision Support System* with advanced visualization and predictive analytics.



*“Creating interactive maps inside existing business systems can help users see patterns that graphs and charts cannot reveal.”*

### Data Attributes Of Our Geo-spatial Web Services To Address The Diverse Business Requirements



**Affluence Data**



**Traffic Data**



**Address Data**



**Demographics Data**



**Socio-Economic Data**



**Transport Network**



**Profile Data Base**

# India's future belongs to **Safe & Smart Cities**

Triggered by technology cities are transforming from physical to digital. **The Need is for continuous sustainable transformation.**

MAPMYINDIA OFFERS GEO ENABLED TECHNOLOGIES THAT MANIFESTS URBAN LIVING CHARACTERISED BY:



MODERN  
TECHNOLOGY



SMART  
MOBILITY



SMART  
PUBLIC UTILITY



SMART  
ENERGY



FAST  
COMMUNICATION  
NETWORK

IMPROVING QUALITY OF LIFE WITH MAPS & LOCATION  
BASED PRODUCTS & SERVICES.

*MapmyIndia's Location platform is empowering  
the Three pillars of Smart Cities : Exceptional Data,  
Technology & Maps to build smart city applications*



# MOVE

GPS Enabled Devices & Mobile App

Download Move App

[www.getmove.in](http://www.getmove.in)



KNOW LIVE VEHICLE STATUS



TRACK MULTIPLE DEVICES



TRIP REPLAY



QUICK SEARCH



NAVIGATION



## eLoc BY MAPMYINDIA

*"The Smart Digital Address System is what Adhaar is to all Indians. The eLoc complex address system in india is simplified to a six character code that is easy to use"*

Give a simple 6 character digital ID to your address & Move up digital India

Simply Precise ready to use eLoc for

- **Consumers**  
Share your eLoc to give directions of your address
- **Businesses**  
For highly accurate cab services & Ecom delivery to your door step
- **Governance**  
Ensure governanace & utiilies provision to each door step



Ecom Delivery



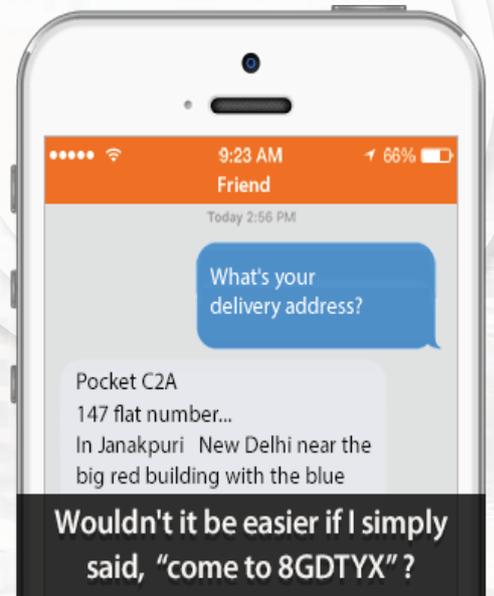
Cab Services



Emergency



Transportation



Wouldn't it be easier if I simply said, "come to 8GDTYX"?



Digital Address: [eloc.me/mmi000](http://eloc.me/mmi000)

Postal Address:

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New Delhi-110020